

ABSTRACT

"SMS Messaging"

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The invention provides an interactive short messaging service (SMS) in which the short messaging service provider (SMP) stores short messages as content short messages (CSMs) which CSMs are then stored in a short messages menu (SMM).

10 A user dials up the desired SMM, the SMP downloads the SMM and immediately terminates the call. The user now has a menu which may lead directly to CSMs which can be contacted directly or which can be a list of further SMMs. For example, the first SMM downloaded could be airline arrivals from one airport and on being downloaded could list all airlines servicing that airport each with a unique contact number i.e. a further SMM. The user clicks onto the desired airline from
15 this SMM. A second CSM is downloaded in this case the times of arrivals of all that airline's flights that day. This may be sufficient for the user. The time taken for the two calls is minimal. The advantage is that it overcomes the problems inherent in present SMSs.

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